

2018 ABBVIE CF SCHOLARSHIP APPLICATION

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info@AbbVieCFScholarship.com



www.AbbVieCFScholarship.com



Students are invited to
APPLY ONLINE starting March 28
for the 2018 AbbVie CF Scholarship.

Visit:

www.AbbVieCFScholarship.com/apply

The AbbVie CF Scholarship provides financial assistance toward higher education for exceptional students living with cystic fibrosis (CF).

A TRADITION OF CELEBRATING STUDENTS WITH CYSTIC FIBROSIS

This year marks the 26th year of the AbbVie CF Scholarship. Recognizing the financial burdens that exist for many families touched by CF, the scholarship program was developed to honor those with CF as they pursue goals of higher education. Since 1993, AbbVie has awarded nearly \$3 million in scholarship funds to help students with CF pursue their educational goals.

2018 SCHOLARSHIP DETAILS

- Forty AbbVie CF Scholars will be selected to receive \$3,000 for use during the 2018–2019 academic year.
- Applicants will be judged on creativity, academic excellence, community involvement, and the ability to serve as a positive role model for the CF community.
- Each of the 40 scholars selected will be given the opportunity to compete for a Thriving Student Scholarship in one of two categories based on level of study. The Thriving Undergraduate Student and Thriving Graduate Student will each be awarded a total of \$25,000 (the original \$3,000 AbbVie CF Scholarship plus an additional \$22,000 scholarship).
- **It is not necessary for applicants to have taken, currently take, or intend to take in the future, any medicine or product marketed by AbbVie, and this will not be considered in the recipient selection criteria.**

ELIGIBILITY REQUIREMENTS

This scholarship is designed for US students with CF pursuing an undergraduate degree (Associate's/2-year college, Bachelor's/4-year college, trade/vocational school) or graduate degree (Master, MD, JD, Doctorate) during the 2018–2019 academic year. Applicants must have completed high school or obtained a General Educational Development (GED) certification on or before June 2018.

Students applying for this scholarship must be enrolled in an undergraduate or graduate program in the 2018–2019 school year. Students in their final year of undergraduate study may only apply if they will be pursuing a graduate program in the 2018–2019 school year.

Scholarship funds may be considered non-taxable under applicable federal tax laws. Please direct all questions about tax preparation to your tax advisor.

All prior AbbVie CF Scholars can apply for the 2018 AbbVie CF Scholarship. However, all prior recipients of the Thriving Student Scholarship (the larger scholarship amount) are ineligible to apply for any AbbVie CF Scholarship again.

Students are expected to behave in a respectful manner towards fellow contestants during all phases of the scholarship, including online and on social media channels. Bullying, discriminating, profane or threatening comments, and/or harassment may result in disqualification.

Employees of AbbVie and their immediate family members are not eligible. Healthcare providers and their immediate family members are not eligible.

Each applicant must be:

- A United States citizen or a legal and permanent resident of the United States
- Diagnosed with CF by a physician
- Enrolled in or awaiting acceptance from an accredited institution (college, university, or trade/vocational school) for an educational program during the 2018–2019 academic year

Students may submit their application any time during the application acceptance period from March 28 through May 9, 2018.

JUDGING CRITERIA TO DETERMINE THE 40 ABBVIE CF SCHOLARS

A panel of judges selected by AbbVie will evaluate all eligible submissions based on each student's academic record and extracurricular activities, essay, and creative presentation.

Forty scholars will be determined by the highest cumulative points awarded by the judges. Please refer to the contest rules to see details on scoring.

Scholars will be notified on or around June 18, 2018, if they have been chosen to receive an AbbVie CF Scholarship, using the contact information provided in this application.

SELECTION OF THRIVING UNDERGRADUATE STUDENT AND THRIVING GRADUATE STUDENT

Each scholar's first name, last name initial, photo, creative presentation, essay, and achievements will be posted online at www.AbbVieCFScholarship.com. From September 5 to September 19, 2018, the public will have an opportunity to vote for one Thriving Undergraduate Student and one Thriving Graduate Student who inspire them based on their creative presentation, academic achievements, community involvement, and ability to serve as a positive role model for others.

The overall Thriving Undergraduate and Thriving Graduate Student will be determined by the number of valid votes cast by the public and the cumulative points awarded to each scholar by the judging panel. Please refer to the contest rules for details.

All applicants will be notified of the results following the closing of the voting period, no later than October 18, 2018.

Students are invited to APPLY ONLINE starting March 28 for the 2018 AbbVie CF Scholarship.

Visit: www.AbbVieCFScholarship.com/apply



APPLICATION FORM

Please complete the application in the space provided, and **do not** include extra sheets of paper unless indicated. AbbVie may share your personal information with partners that help manage the AbbVie CF Scholarship program, but will not sell or transfer your name or personal information to any third party for marketing use.

REQUIREMENTS OF APPLICANTS

The application materials of all applicants become the property of AbbVie. All creative pieces submitted will be the sole property of AbbVie and may be used for charitable or promotional purposes. Materials submitted as part of the application process will not be returned to applicants.

By submitting an application, applicants should understand and expect that any and all materials submitted during any part of the scholarship contest can be used by AbbVie for any purpose AbbVie deems appropriate, including but not limited to use on websites, conferences, press materials, and promotional brochures. Applicants further grant AbbVie the right to display submissions on websites outside of AbbVie's control, such as YouTube, Facebook, and any other non-AbbVie sites. Applicants grant AbbVie permission to display materials and/or artwork for promotional purposes in any and all media.

STUDENT INFORMATION

First Name: _____ Last Name: _____

Permanent Address (No PO boxes): _____

City: _____ State: _____ ZIP: _____

Date of Birth: _____ Gender (M/F): _____

Mobile Telephone (Required): (_____) _____ - _____ Home Telephone: (_____) _____ - _____

Email: _____
(Applicant's email address is required and will be used for future correspondence.)

Name of CF Center (required): _____

Secondary Contact Information

This contact information is required and will be used in the event that we are unable to reach you using the primary contact information above.

Name: _____

Relationship: _____

Telephone: (_____) _____ - _____ (Must be different than the phone number above)

Email: _____

Education

Name of Current/Most Recent School Attended: _____

School Address: _____

City: _____ State: _____ ZIP: _____

High School Graduation/GED Date: _____ Name of School to be Attended (2018–2019): _____

Level of Study During the 2018–2019 Academic Year:

- College Freshman College Sophomore College Junior College Senior Associate's
 Bachelor's Vocational/Trade Master's MD JD PhD

Other: _____

SECTION 1: ACADEMIC RECORD AND EXTRACURRICULAR ACTIVITIES

Information in this section will be evaluated by scholarship judges, based on current unweighted GPA and extent to which achievements demonstrate community involvement, leadership, and uniqueness. Please limit the list to 10 total achievements that have occurred in the past four years. Any achievements over the limit or prior to 2014 will not be considered.

Current Unweighted GPA: _____
(Please use the 4-point system and round to two decimal places.)

Academic Honors, Achievements, Recognitions, and Extracurricular Activities

If you are selected as a scholar and choose to be entered in the online contest, the activities you list here will be displayed as your "Achievements" online. Extracurricular involvement can include all school-sponsored activities (e.g., marching band, drama club, sports teams, choir) as well as other community activities such as volunteer work. You may also list part-time or full-time employment, if applicable. If you held/hold a leadership position, please include this information as well (e.g., varsity soccer team captain, 2016–2017).

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

SECTION 2: ESSAY

Information in this section will be evaluated by scholarship judges based on the extent to which the essay:

- Addresses and answers the essay topic
- Clearly expresses the author's point of view
- Uses correct grammar, punctuation, and spelling

Using a separate sheet of paper, please respond to the essay topic below and type a response of no more than 250 words:

As you pursue your dreams of higher education, describe what changes you would like to see in the CF community. What steps would you take to initiate these changes?

Please do not include any specific brand and/or product names, including generic names of medications, in your essay. Essays exceeding the 250-word limit will not be considered. Please note that once the essay has been submitted, it cannot be rewritten or edited.

SECTION 3: CREATIVE PRESENTATION

Information in this section will be evaluated based on:

- Creativity/originality
- Overall artistic quality
- Impact of visual, verbal, and/or auditory expression

This is where you have the opportunity to showcase your positive outlook, what sets you apart from your peers, what inspires you to live life to the fullest, or anything else that you think will provide a sense of what makes you unique.

This piece can be an additional written work, a piece of art, collage, photograph, song, or video. Please note that once the creative presentation has been submitted, it cannot be reworked or edited.

IMPORTANT INFORMATION ABOUT YOUR CREATIVE PRESENTATION

- The hard copy of your creative submission must be limited to two 8.5" x 11" pages or appear on a single sheet of poster board (up to 18" x 24"). Video files no more than 120 seconds may also be submitted in WMV, MPEG, or QuickTime (size 640 x 480) format. Preferred file types for photography include JPEG, TIF, or PSD 200 DPI (2000 x 2000) and may be emailed to info@AbbVieCFScholarship.com. If photography is submitted via hard copy, please note that images will be scanned in order to be displayed online. If submitting a presentation, PowerPoint files must not exceed six slides. All other digital formats, such as interactive Prezis, will not be accepted.
- By submitting your application, you acknowledge that you have obtained permission from all recognizable persons in your submission to utilize their image, likeness, and/or voice for the purpose of this contest, including for display online at www.AbbVieCFScholarship.com and any other websites outside of AbbVie's control, such as YouTube, Facebook, or other non-AbbVie sites.
- If you use a copyrighted song or image in your creative submission, please include written permission from the copyright owner in your application. **Use of unauthorized music or images in your application may result in the disqualification of your submission.**
- Past recipients are welcome to reapply to the program; however, they must submit new creative expressions. Please note, however, that all previous winners of the Thriving Student Scholarship will not be eligible to apply for any AbbVie CF Scholarship again.
- **NEW THIS YEAR:** Please do not include any specific brand and/or product names or images/references, including generic names of medications, in your creative presentation. This can include identifying names or colors of pills, and/or brand names of breathing devices. Such inclusion may result in disqualification.

SECTION 4: VERIFICATION MATERIALS

Please enclose the following materials to verify your eligibility:

- A note from your physician/CF Center confirming CF diagnosis
- Proof of enrollment in accredited university/program, such as an official communication (email/letter) from the school confirming that you will be attending in the fall of 2018
- Transcript or report card confirming current GPA (the GPA you listed within your scholarship application)

APPLICANT VERIFICATION AND CONSENT

Please enter my application in the 2018 AbbVie CF Scholarship contest. My signature below confirms that I have been diagnosed with CF and meet the eligibility requirements outlined in the application package. The information contained within my submitted application is true and accurate to the best of my knowledge. I have read and accept the scholarship judging criteria and agree to fulfill the Requirements of Applicants outlined in this application package. I understand that recipient selection will be at the sole discretion of the judges chosen by AbbVie.

Signature: _____ Date: _____

If I am selected as a 2018–2019 AbbVie CF Scholar, I would also like to be considered for the Thriving Undergraduate Student or Thriving Graduate Student Scholarships. I agree to allow my first name, first initial of last name, photo, creative presentation, essay, achievements, and any other materials requested during the scholarship contest to appear online and in promotional materials and to be used at AbbVie’s discretion. I further grant AbbVie the right to display submissions on websites outside of AbbVie’s control such as YouTube, Facebook, and other non-AbbVie sites, and grant AbbVie permission to display materials and/or artwork for promotional purposes in any and all media. I understand that the winner selections will be at the sole discretion of the judges chosen by AbbVie and by public vote.

Signature: _____ Date: _____

APPLICATION PROCESS

Deadlines:

Students may submit their application at any time during the application acceptance period (March 28 through May 9, 2018).

Online Application:

Starting at 11:00 AM (ET) on March 28, this application is available online at www.AbbVieCFScholarship.com. Applicants may only submit one application via the website or hard copy for consideration. Online applications will be accepted from 11:00 AM (ET) on March 28 through 11:00 AM (ET) on May 9, 2018.

Hard Copy Application:

A completed application must be mailed and postmarked before the scholarship application deadline on May 9, 2018. Applications postmarked after the deadline will be ineligible.

Mailed applications must also be received within five business days following the close of the application period. Only one application per student will be accepted.

Checklist:

Prior to submitting your application, please confirm that you have completed in full each of the following portions of the application:

- Student Information
- Academic Information
- Extracurricular Involvement
- Essay
- Creative Presentation
- CF Verification Materials
- Applicant Verification and Consent

Please be sure to review the entire application document, including the Contest Rules, prior to submitting your entry. Incomplete applications will not be eligible. AbbVie is not responsible for any application materials mailed, but not received by AbbVie for any reason.

Mail completed application to:

Ruder Finn
ATTN: 2018 AbbVie CF Scholarship
425 East 53rd Street
New York, NY 10022

If you have problems with your application, contact the program’s administrators at info@AbbVieCFScholarship.com.

Congratulations on completing your application, and good luck with your educational endeavors!

2018 ABBVIE CF SCHOLARSHIP CONTEST RULES

The 2018 AbbVie CF Scholarship (“contest”) is sponsored by AbbVie, and is subject to all applicable federal, state, and local laws. AbbVie reserves the right to change, alter, or modify these rules and/or dates at any time without notice. Scholarship funds may be considered nontaxable under applicable federal tax laws. Please direct all questions about tax preparation to your tax advisor.

Scholarship funds may be disbursed over multiple years, as needed.

Forty scholars will be chosen by a panel of judges selected by AbbVie to receive the \$3,000 AbbVie CF Scholarship. Submissions will be judged and ranked using a point system based on the following criteria:

- Academic record and extracurricular activities (assigned a score up to 30 points)
- Essay (assigned a score up to 20 points)
- Creative presentation (assigned a score up to 20 points)

All eligible submissions will be evaluated based on academic record and extracurricular activities. The top 60 submissions will then also be evaluated based on creative presentation and essay to determine the top 40 scholars.

Under no circumstances will the judges’ scores be disclosed to the public. All decisions made by the judging panel are final.

In the case of a tie, those submissions will be evaluated according to the original criteria by a new judge selected by AbbVie who was not involved in the initial scoring process. The submission with the highest cumulative score by the new judge will be declared an AbbVie CF Scholar.

Submission guidelines and eligibility requirements are included in the application. By participating, applicants agree to these contest rules and the decisions of the judges, which are binding and final on matters relating to this contest. **It is not necessary for applicants to have taken, currently take, or intend to take in the future, any medicine or product marketed by AbbVie, and this will not be a consideration in the recipient selection criteria.**

Scholars will be notified on or around June 18, 2018, if they have been chosen to receive a \$3,000 scholarship, using the contact information provided in this application.

Public Voting for the Thriving Undergraduate and Thriving Graduate Students

The overall Thriving Undergraduate and Thriving Graduate Student will be determined by the number of valid votes cast by the public (weighted 30 percent) and the cumulative points awarded to each scholar by the judging panel (weighted 70 percent). The Thriving Students will be determined using a point system based on the following criteria:

- Public votes (assigned a score up to 30 points)
- Academic record and extracurricular activities (assigned a score up to 30 points)
- Essay (assigned a score up to 20 points)
- Creative presentation (assigned a score up to 20 points)

Under no circumstances will the judges’ scores or tallied votes be disclosed to the public. All decisions made by the judging panel are final.

In the case of a tie, the tie will be broken based on the student who received the most cumulative points during the initial judging period to select the 40 AbbVie CF Scholars.

The Thriving Students will each be awarded a total of \$25,000 (the original \$3,000 AbbVie CF Scholarship plus an additional \$22,000 scholarship). Applicants will be notified of the results following the closing of the voting period, no later than October 18, 2018.

General Voting Rules And Regulations

Voting opens to the public at 11:00 AM (ET) on September 5 and closes at 11:00 AM (ET) on September 19, 2018.

Online Voting

Vote Online: Visit www.AbbVieCFScholarship.com and register by providing your first name, last name, and a valid email address. To place a vote, click the “Vote Here” icon linked to a specific recipient profile in the Thriving Undergraduate Student and Thriving Graduate Student categories. Please note that you can vote for your chosen applicant online one time in each category for the duration of the campaign. This means one email address equals one vote for the Thriving Undergraduate Student and one vote for the Thriving Graduate Student. Mobile voting is accepted in the US and Canada. All other voting may be done online by visiting www.AbbVieCFScholarship.com.

All duplicate votes cast by an existing registered user will be considered invalid.

Mobile Voting

Text to Vote: Each of the 40 AbbVie CF Scholars will be assigned his or her unique ID [VOTE1, VOTE2, etc.] to be text messaged to 23000. Please note that voting permits one text message per mobile device for the Thriving Undergraduate Student and the Thriving Graduate Student categories. **More than one text vote in each category from the same phone number will be considered invalid.**

Voting Disclaimer

Online votes will be considered made by the authorized account holder of the email address submitted at time of the vote. AbbVie has the right to void any vote that appears in AbbVie’s sole discretion, to be an automated or duplicate vote and/or any other “hack” violating the voting rules or otherwise interfering with the administration of the vote. AbbVie reserves the right to withdraw the transmission of, or otherwise disregard, any such vote and/or permanently disqualify from any promotion any person it believes has intentionally violated these voting rules. Moreover, AbbVie may, in its sole discretion, terminate the competition and voting at any point and declare winners based on the votes up to that point, if it appears to AbbVie that the voting process has been so distorted by hacking or other interference that the results would not reflect actual valid votes should the competition and/or voting continue. AbbVie and its respective officers, directors, employees, subsidiaries, and affiliates assume no responsibility for: (1) any injury or damage to any person’s computer relating to or resulting from entering or downloading materials or software in connection with this vote; or (2) telecommunications, network, electronic, technical, or computer failures of any kind; or (3) inaccurate transcription of voting information; or (4) errors in any promotional or marketing materials; or (5) any human or electronic error in connection with the voting and/or tallying of the votes; or (6) votes that are stolen, misdirected, garbled, delayed by computer or telephonic transmissions, lost, or late.

Any questions related to voting may be directed to the program administrator at info@AbbVieCFScholarship.com.

Charges

Unless expressly noted, all services are offered without charge by AbbVie CF Scholarship, but message and data rates may apply. The customer is liable for any mobile phone charges incurred (usage, subscription, etc.) as a result of voting in the AbbVie CF Scholarship contest. Please consult your mobile service carrier’s pricing plan to determine the charges for sending and receiving text messages.

Service Availability

The services are available on the following carriers: AT&T Wireless Services, T-Mobile, Cingular, Verizon Wireless, Sprint, Nextel Communications, Alltel, Bell Mobility, 3 Rivers PCS, Inc., Advantage Cellular, Choice Wireless LC, Amica Wireless, Cellular Properties, Midwest Wireless, Conestoga Wireless, Airadigm Comm, Microcell Connexions, 1st Cell of Southern Illinois, Hargray Wireless LLC, Iowa Wireless Svc, Century Tel Wireless, Metro PCS, Inc., Mobiletel, Inc., ACS Wireless, Inc., TELUS Mobility, Western Wireless, Rogers Cantel Inc, PCS ONE, PCS Primeco IL, Qwest Wireless, m-Qube.com, Rural Cellular Corp, US Cellular Corp, West Central Cellular, Dobson Cellular, Nebraska Wireless, NPI Wireless, NTELOS, Bluegrass Cellular, Edge Wireless, Mid-Missouri Telephone, PSC Wireless, Plateau Telecomm, Airtouch Paging, Centennial Cellular Corp, Sasktel Mobility, MT&T Mobility, NB Tel Mobility, NewTel Mobility, ALIANT TELECOM, Northern Telephone, Cincinnati Bell, Cellular South, MTS, Boost Mobile, TSI, Virgin Mobile Canada, Telebec, Enid/Pioneer Telephone Coop., Farmers Wireless, Simmetry Communications, Cellular One of Amarillo, Cell One of San Luis Obispo, Carolina West Wireless, Cricket/Leap, Peoples Telephone Cooperative, XIT Rural Telephone Coop., Appalachian Wireless, Longlines, Virgin.

Additional carriers may be added as they become available.

Privacy Policy

AbbVie will never, under any circumstances, sell or otherwise distribute your personal information or cell phone numbers to third parties. AbbVie will never market to you directly any services for which you have not opted in, either by cell phone, text message, or email. AbbVie may share your personal information with partners that help manage the AbbVie CF Scholarship program for purposes of selecting the scholarship winners and issuing scholarship checks.

Any questions related to the scholarship program and/or application process may be directed to the program administrator at info@AbbVieCFScholarship.com.